



THE ART OF A BEAUTIFUL SMILE

BEASLEY
Cosmetic & General
DENTISTRY

A PERSONAL NOTE



Welcome to the Beasley Cosmetic and General Dentistry. My staff and I are honored that you have chosen our office for your dental care. Our patients come from many walks of life and varying ages. Some of our patients travel great distances from other neighboring cities because of our dramatic cosmetic smile makeovers. Even though we provide many exciting cosmetic dental services, we also provide general dental care for people of all ages, from young children to seniors as well.

Our recently built and spacious office was especially designed with the comfort of our patients in mind. Much effort has been invested to provide our patients with the best care possible. In our office each treatment suite has been equipped with the ultimate amenities in patient care and comfort. The highly trained staff here is devoted to providing our patients an experience of quality care in a pampering, spa-like atmosphere.

We hope the information provided in this brochure will introduce you to our practice, answer many common questions, and provide a small sampling of our award-winning cosmetic smile makeovers. I trust you will find this information enlightening and beneficial when making educated dental choices. My staff and I look forward to meeting you and creating your beautiful smile or caring for any other dental need that you or your family may have!

With warmest regards,

A stylized, handwritten signature in dark ink, appearing to read 'R. Brad Beasley'.

R. Brad Beasley, DMD

About the cover: Wendy is an actual patient of Dr. Beasley. Her cosmetic dentistry consisted of 8 porcelain veneers created by daVinci Dental Studios.



CHOOSING A COSMETIC DENTIST

If you are considering whether to make **life-changing decisions about the appearance of your smile**, you owe it to yourself to consider several factors. Before you randomly select a dentist out of the phone book or from the recommendation of a friend, think again.

GREAT COSMETIC DENTISTRY IS TRULY AN ART

and you will want to be sure that the dentist you select for this important treatment has the talent and experience to provide the results you are expecting.

Experience. If you are going to trust someone with designing your smile, you want to know that they have completed many cases like yours and have been successful with a variety of situations and challenges. Dr. Beasley has helped many patients design the smile of their dreams. His award winning smile makeovers are unbiased proof of his skill and ability.

Photography. A serious cosmetic dentist will photograph every case in order to evaluate and scrutinize the final results effectively. We will welcome the opportunity to share photos of our completed smile designs to give you a real sense of what is possible for your smile.

Continuing Education. Dr. Beasley's desire to evolve and develop his practice has required him to invest much time and finances traveling throughout the United States learning and perfecting his cosmetic dental techniques from some of today's most nationally and internationally respected cosmetic dentists. Many people are not aware that the vast majority of dental schools do not teach current cosmetic dentistry techniques and procedures. Today, fewer dentists choose to invest in additional training to the extent necessary to provide exceptional smile design and smile makeover services for their patients.

Don't bargain hunt. Cosmetic dentistry is many times not covered by dental insurance however numerous dental financing options are available which allow many patients to make low monthly payments. Any dentist can say they do cosmetic or aesthetic dentistry but only a handful have dedicated their lives to gain the knowledge, hands-on training, and experience necessary to be truly qualified. Extreme caution is advised in selecting a doctor based on price alone, the cheapest is usually never the best. A bargain fee could buy you an inexperienced doctor or dental laboratory.



DAVINCI DENTAL STUDIOS – CALIFORNIA.

DaVinci Dental Studios is the exclusive dental laboratory that creates porcelain veneers for patients on the hit ABC television show

"Extreme Makeover."

Dr. Beasley has worked with DaVinci to create beautiful porcelain veneers for his patients for over 5 years.

In 2002, DaVinci chose one of Dr. Beasley's successful porcelain veneer cosmetic dentistry cases to display the dramatic before and after results in two national dental magazines.



Martha is an actual patient of Dr. Beasley. Her cosmetic dentistry smile makeover consisted of 11 porcelain crowns created by Barksdale Dental Laboratory in Athens, Alabama.

Dr. Beasley is the only Alabama dentist to ever be awarded gold medals by the American Academy of Cosmetic Dentistry.



Robbie is also an actual patient of Dr. Beasley. Her cosmetic dentistry smile makeover consisted of 8 porcelain veneers created by daVinci Dental Studios in West Hills, California.

OUR MISSION

The pursuit of excellence

is a never ceasing endeavor. It requires the full devotion of all those who aspire to achieve it.

Beasley Cosmetic and General Dentistry is an organization dedicated to the unparalleled and uncompromising care of its patients and their families. Our office provides the most consistent and exceptional dental care with the latest, most advanced, innovative techniques, and education offered anywhere in the world. The devotion we have to the health of our patients necessitates the continuous study of the art and science of dental medicine. Our team consists of extraordinary members who are dedicated entirely to each long-term friend we see in our office and each new friend that we meet along the way.

We are focused on creating a new paradigm of excellence in dentistry based on every improving technology to create the most beautiful smiles possible while also enhancing the lives we touch both now and beyond our lifetimes.



Sustaining Member
**AMERICAN ACADEMY
OF COSMETIC DENTISTRY®**

www.beasleydentistry.com

American Academy of Cosmetic Dentistry (AACD). The American Dental Association (ADA) does not recognize cosmetic dentistry as an individual dental specialty. This forces consumers to look to other sources to determine how much experience or training a dentist has in the field of cosmetic smile design. Fortunately one organization, the American Academy of Cosmetic Dentistry (www.AACD.com), has served cosmetic dentists and the public for over twenty years. The AACD with over 6,000 members is the largest worldwide organization dedicated to the education, training, and advancement of cosmetic dentistry. Look for credentials from this respected organization when considering who you will choose to perform your cosmetic dental treatment.

Credentials. American Academy of Cosmetic Dentistry (AACD). As of May 2004, Dr. Beasley began his 6th year of membership in the AACD. Currently, he is one of only five dentists in Alabama to achieve "sustaining" membership status with the AACD. In April 2004, Dr. Beasley submitted two of his cosmetic dentistry cases at the annual American Academy of Cosmetic Dentistry (AACD) meeting held this year in Vancouver, British Columbia. Of the 6000+ dentist members of the AACD over 3000 were present during the Vancouver meeting. Dr. Beasley presented before and after photographs of his cases and he was awarded two GOLD MEDALS by the judging dentists who described both cases as "outstanding, demonstrating a degree of mastery in the subject." No Alabama dentist has ever received these honors from the AACD.

The following self-test involves some questions that if answered yes may signify that you would benefit and feel better about yourself with an improved smile.

- ☐ Do you avoid smiling in photos?
- ☐ Are you conscious about spaces and gaps in your teeth?
- ☐ Are your teeth making you look older than you feel?
- ☐ Do you feel that your teeth are stained or too yellow?
- ☐ Do you hold your hand up in front of your mouth when speaking or laughing?
- ☐ Do you have a gummy smile?
- ☐ Are your teeth crooked, chipped or crowded?
- ☐ Have you found yourself looking at models or celebrities and wishing your smile was like theirs?
- ☐ Do you have any old crowns that have dark edges at the gumline or that don't really look natural?
- ☐ Do photographs of you usually show you smiling with your lips closed to cover your teeth?



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